Table 2 Multiple regression analysis of behavioral intention of stakeholders towards working by Bt rice

| Constructs | R | $R^2$ | B | Beta | f statistic | Sig |
|---|---|---|---|---|---|---|
| Constant | - | - | 4.53 | - | | |
| Attitudes | 0.49[a] | 0.24 | 0.29 | 0.37 | 23.07 | 0.0001** |
| Perception of benefits | 0.55[b] | 0.30 | 0.20 | 0.27 | | |

Note: ** $P \leq 0.01$, a: Predictors: (Constant), Attitudes; b: Predictors: (Constant), Attitudes, Perception of benefits.

Based on the non-standardized coefficients the regression equation obtained as follow:

Y = 4.53 + 0.29X1 + 0.20X2

Y: Behavioral intention of stakeholders towards working by Bt rice

X1: Attitudes

X2: Perception of benefits